Rural eMentoring BC: Sparking and supporting youth interest in rural healthcare careers

Background

Rural communities face chronic shortages of healthcare practitioners. Supporting and inspiring rural youth to pursue healthcare careers could encourage them to return to their communities to practice.

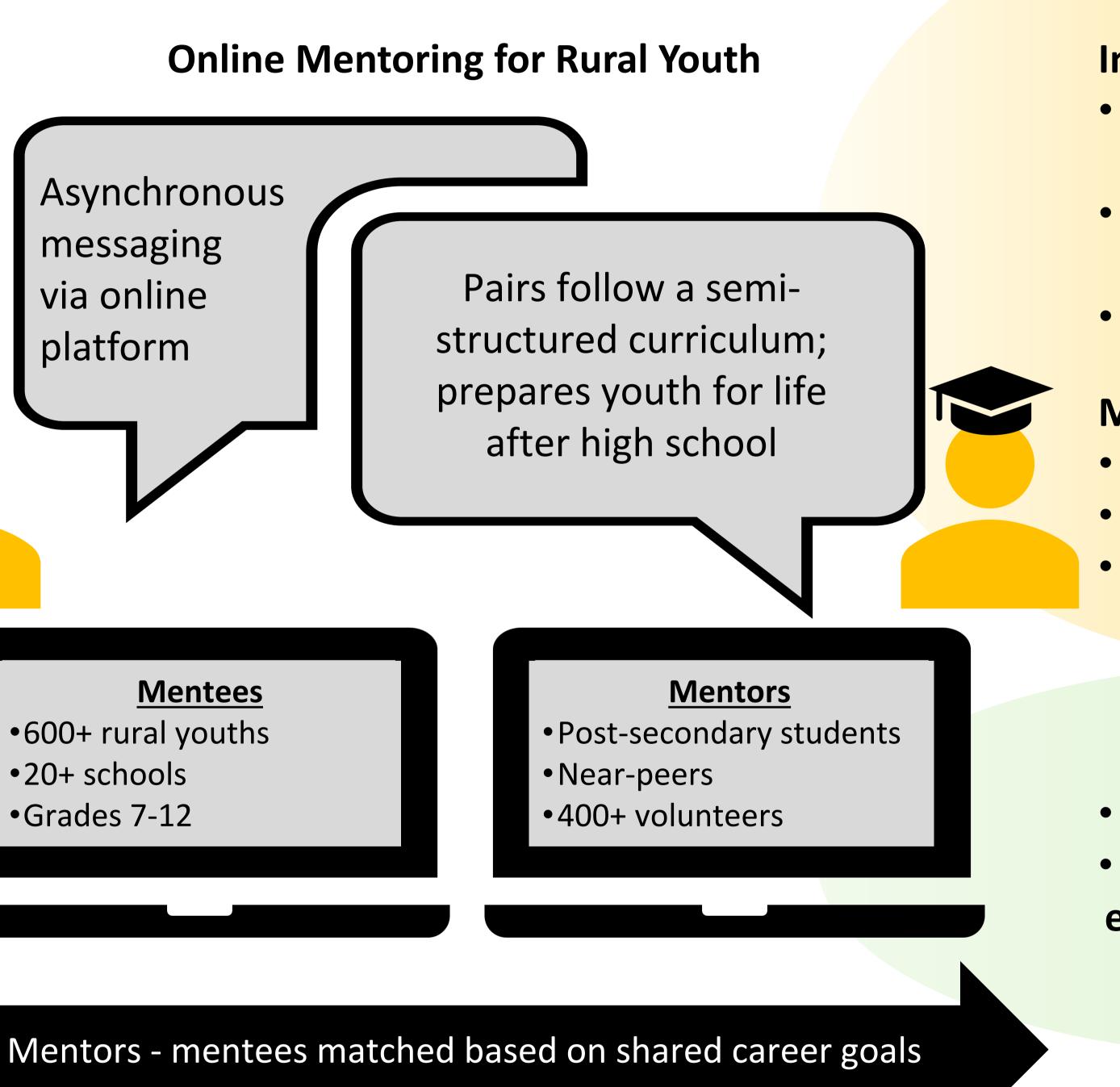
"My mentor helped me better understand the different elements of healthcare and gave me a clearer understanding of what I could/will do following high school." - Grade 10 mentee

messaging via online platform

•600+ rural youths •20+ schools •Grades 7-12

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Approach



TUFH960

Results



Impact on Rural Youth

 Sparks interest in healthcare careers

Helps with post-secondary

transition

Learning professional skills

Mentor Outcomes

Professional growth Rural exposure Over 1/3 returned each year

Conclusions

Increases access to role models Built trusting relationships eMentoring can be used to recruit youth to healthcare careers



